

Conference Day 1 - Monday, October 23

1:00 PM	Networking, Lunch & Exhibition Viewing Sponsored by boyum						Grand Ballroom B-G
	Demo Theater	Need a Portal? Think zedSuite: The Portal Company for Business One Catherine Warren - Manager, Channel Sales, zedSuite		Achieve IT Solutions Unveils Resolv Desktop & Mobility for Business One 9.3 Timothy Singleton - Chief Executive Officer, Achieve IT Solutions, Inc.		Grand Ballroom B-G	
2:00 PM	Conference Kick-Off & Welcome from ASUG						Grand Ballroom A
2:15 PM	Keynote	SAP & Business One: Empowering Your Business in the Digital Economy Luis Murguia - Business One Senior Vice President & General Manager, SAP				Grand Ballroom A	
	TRACK 1	TRACK 2	TRACK 3	TRACK 4	WORKSHOP	SAP FEEDBACK FORUM	
	Grand Ballroom A	Garden 1-2	Garden 3	Pacific Room	Salon VII-VIII	Salon IV	
3:10 PM	Go-Live Plus One Year With No Pain Geoff Garland - Contoller, Transpacific Foods	Killer Combinations of Web/Mobile/Process Automation Jason Simons - Chief Operating Officer, Innovative Communication Systems N. Luke Brown - Manager, Information Systems, CGI Eyewear Mike Foster - Chief Product Officer, Third Wave Business Solutions	Tips & Tricks for Finance M. Cristina Ramirez - SAP Administrator, Gaumard Scientific	Beginner Crystal Reports Robert Peterson-Wakeman - Relationship Manager, ProjectLine Solutions Gerwyn Begonia - Relationship Manager, ProjectLine Solutions	Take Your Business One Deployment to the Cloud: It's not 'if' but 'When' Richard Duffy - Community Evangelist & Subject Matter Expert, ASUG	Business One Cloud Solution Ari Schapira - Director, Product Management, SAP Andreas Wolfinger - Vice President, Head of Product & Solution Management, SAP	
4:00 PM	Automating Business Processes for Better Customer Communication Jim Ethell - Vice President, Finance & Systems, Pipedream Products	How Sunset Healthcare Transformed Their Payment Processing with AR Automation Brad Sherman - Chief Operating Officer & Chief Financial Officer, Sunset Healthcare Tom Berdan - Chief Marketing Officer, DadeSystems	Integration Framework of Business One: Demonstrating Best Practices Nicolas Fuchs - Senior Solution Expert, SAP				
4:50 PM	Keynote	Explosive Growth & A Scalable Future KC Holiday - President, QALO				Grand Ballroom A	
5:10 PM	Welcome Reception						Grand Ballroom B-G
6:30 PM	Informal Networking Event Sponsored by CSUG						Oggi's Pizza & Brewing <i>*Directions in app. ASUG membership not required to attend.</i>

Conference Day 2 - Tuesday, October 24

7:30 AM	Breakfast & Exhibition Viewing Sponsored by WISYS						Grand Ballroom B-G
8:30 AM	Welcome from Platinum Sponsors: Vision33 & SPS Commerce						Grand Ballroom A
8:45 AM	Keynote	Business One Product Roadmap Finn Backer - Global Vice President, Business One Unit, SAP				Grand Ballroom A	
9:30 AM	Keynote	Growing Your Business The Honest Way Lucy Postins - Founder & Chief Integrity Officer, The Honest Kitchen				Grand Ballroom A	
10:10 AM	Refreshments & Exhibition Viewing Sponsored by Fisher Technology						Grand Ballroom B-G
	Demo Theater	Digitize Your Business & Maximize Your Business One ROI Jeff Moore - Chief Sales Officer, Artsyl Technologies		SPS Commerce Point-of-Sale Analytics for Business One Rob Davis - Senior Director, Product Management, SPS Commerce		Grand Ballroom B-G	
	TRACK 1	TRACK 2	TRACK 3	TRACK 4	WORKSHOP	SAP FEEDBACK FORUM	
	Grand Ballroom A	Garden 1-2	Garden 3	Pacific Room	Salon VII-VIII	Salon IV	
11:10 AM	Discover What's New in Business One 9.3 Idit Saguey - Local Product Expert, SAP	SAP Flexibility Molds with Blue Trading through Complete Business Model Change Alfredo Alvarado - Chief Executive Officer, Blue Trading, LLC	Lessons Learned in Our Journey of Automating Reporting from Crystal to SSRS Joe Leimer - Technology Director, Design Resources, Inc. Brett Lambert - Database Administrator, Design Resources, Inc.	Achieving Operational Excellence Through Seamlessly Integrated E-Commerce Georgie Scicluna - Operations & Systems Manager, Murray River Organics Giuseppe Ianni - Director, Business Development, Sana Commerce	The Future of Item Management: Taking the Pain Out of Exchanging Product Data Gene Schneider - Vice President, Product, SPS Commerce Nick Schwalbach - Senior Product Manager, Assortment & Sourcing, SPS Commerce	Business One Local Best Practices for US & Canada Ari Schapira - Director, Product Management, SAP Andreas Wolfinger - Vice President, Head of Product & Solution Management, SAP	
12:00 PM	Live Dashboards Provide Updated KPIs Across the Business Thomas Mason - Vice President, Corporate Strategy, OCUISOFT, Inc.	Kill the Clipboard! How Vision Engravers Saved Over \$22K per Year with Barcode Scanning Joe Ivanenok - President, Vision Engraving & Routing Systems Scott McKenzie - Regional Sales Manager, RFGen Software	The Medina Dairy Chronicles: Mobility & Cloud Yield Success with Enterprize Bilal Yaseen - Operations Director, Medina Dairy Morgan Browne - Chief Executive, Enterprize	Getting the Most Out of Your Partnership Darek Niton - Senior Manager, Customer Relations Business One NA, SAP			
12:40 PM	Lunch & Exhibition Viewing Sponsored by HighJump TrucCommerce						Grand Ballroom B-G
	Demo Theater	The '70s Called... They Want Their Tax System Back Terry Carlton - Strategic Alliance Manager, Avalara		Drop Shipping Goes Mainstream: Will Your Business Sink or Swim? Rocco Nobile - Manager, Channel Partner Sales, SAP Business One, DiCentral		Travel Expenses? Seamless Integration Between Concur & Business One! Wesley Honorato - Business Development Senior Specialist, SAP	
2:00 PM	Business One Out of the Box Usability M. Cristina Ramirez - SAP Administrator, Gaumard Scientific	A Non-Trivial SQL-to-HANA Migration: Inception to Cutover Daniel Phelps - Applications Developer, HTRI	Using the Power of Excel as a Reporting Tool for Business One Miguel Juliao - Finance Director, Interglass	The Cloud is Driving Digital Transformation: How to Adapt for the Realities of Cloud Michael Cardi - Channel Enablement & Solution Expert, SAP	How to Use Business One to Perform Month End Closing and Prepare Banking Reports for Your Company Sheryl Nocera - Senior Consultant, Long Business Systems, Inc. (LBSI) Keith Taylor - Vice President, Long Business Systems, Inc. (LBSI)		
2:50 PM	See How Artemide North America Uses Business One and LISA WMS to Light Up Their Lives Damien Jolicoeur - Manager, Inventory & Cost Control, Artemide Eric Moreau - Vice President, Global Channels, NWare Technologies, Inc.	Best Practices & Ideas: Migrating Business One From SQL to HANA Chris Walker - IT Manager, HTRI Carl Lewis - Chief SAP Business One Ambassador, Vision33	People & Business One Sean Lavin - President, Aircom Instrumentation, Ltd.	Tips & Tricks for Maximizing CRM Capability Gerwyn Begonia - Relationship Manager, ProjectLine Solutions			
3:30 PM	Refreshments & Exhibition Viewing						Grand Ballroom B-G
	Demo Theater	A Global Commerce Network with Integrated Warehouse Management Adam Hince - Product Manager, TrueCommerce, a HighJump Company Chris Barnes - Solution Consultant, HighJump		Unlock the Full Potential of Your Online Business with k-eCommerce Ryan Burnham - Technical Sales Manager, k-eCommerce		Grand Ballroom B-G	
4:30 PM	Special Guest Keynote	The SUP Crossing: Go the Distance One Stroke at a Time Chris Bertish - IMPOSSIBLE: Professional Speaker, Best Selling Author, Film Director, Waterman & Adventurer				Grand Ballroom A	
5:30 PM	Evening Reception Sponsored by eventful CONFERENCES						House of Blues <i>*Directions in app</i>

Conference Day 3 - Wednesday, October 25						
7:30 AM	Breakfast & Exhibition Viewing Sponsored by ALTEC					Grand Ballroom B-G
8:30 AM	Welcome					Grand Ballroom A
8:40 AM	Keynote	Stress Management for Small Business Execs Joe Burton - Chief Executive Officer & Founder, Whil Concepts Inc.				Grand Ballroom A
9:20 AM	Keynote	Business One Expert Panel Alex Rooney - Vice President, Vision33 Finn Backer - Global Vice President, Business One Unit, SAP Reed Johnson - Executive Vice President, Operations, Goorin Bros. Chrissy Mathison - Senior Director, Channel Sales, SPS Commerce				
9:55 AM	Refreshments & Exhibition Viewing					Grand Ballroom B-G
	Demo Theater	Solving Warehouse Woes with LISA WMS Eric Moreau - Vice President, Global Channels, N'ware Technologies, Inc.		Have You Connected the Factory Floor to the Rest of the Business? Martin Gore - Marketing Director, Produmex		Grand Ballroom B-G
	TRACK 1 <i>Grand Ballroom A</i>	TRACK 2 <i>Garden 1-2</i>	TRACK 3 <i>Garden 3</i>	TRACK 4 <i>Pacific Room</i>	WORKSHOP <i>Salon VII-VIII</i>	SAP FEEDBACK FORUM <i>Salon IV</i>
10:55 AM	Tips & Tricks for Inventory Management Andres Castellon - President, Consensus International	8 Years With Minimal Add-ons: CommUSA's Success Through Mastering Queries Tami Beverson - Contoller, CommUSA	Ram Products' Journey to Full Mobility with Business One HANA & Pepperi James Shotts - Operations Manager, Ram Products Ofer Yourvexel - Chief Executive Officer, Pepperi	Top 7 Sizzling Analytics Tricks with Business One Patrick Sims - Senior Director, Global CoE for Analytics, SAP	Business One Training: Queries in Business One (Basics & More) Carl Lewis - Chief SAP Business One Ambassador, Vision 33	Business One Productivity & Usability Ari Schapira - Director, Product Management, SAP Andreas Wolfinger - Vice President, Head of Product & Solution Management, SAP
11:45 AM	How Industry Specific, Process Manufacturing Software Facilitates Exponential Corporate Growth Christian Jones - Procurement/ERP Manager, Bar Bakers, LLC George Yankovich - SAP Business Practice Manager, BatchMaster Software	National Distributor Transforms with Business One David Drishpon - Chief Operating Officer, Ceramic Technics, Ltd.	Tips & Tricks for Your Sales Process Cesar Aviles - SAP Business One Senior Consultant/Services Lead, Clients First	Visibility & Data in Business One Help Andes Global Trading Meet Our Brand Promise Sandy Almeida - Project Manager, Andes Global Trading		
12:25 PM	Lunch & Exhibition Viewing Sponsored by third WAVE					Grand Ballroom B-G
	Demo Theater	A Walk Through the Warehouse with RFgen Barcoding & Mobile Solutions for Business One Vanessa Virchow - Senior ERP Consultant, RFgen Software		Out of Stock: Now What? B2B Web Store Usability Tips Giuseppe Ianni - Director, Business Development, Sana Commerce		Streamlining Your Warehouse with WMS Solutions That Are Scalable & Flexible Michael Hollinger - Vice President, WiSys
						Grand Ballroom B-G
1:45 PM	Reportapalooza: Featuring a Stellar Line Up of Reporting Tools & Options Richard Duffy - Community Evangelist & Subject Matter Expert, ASUG	Process Orders Seven Times Faster with Web-Based Services & DI Server Thomas Mason - Vice President, Corporate Strategy, OCUSOFT, Inc.	How Business One Improved Our Efficiency & Growth Anthony Flores - Operations, Compliance Poster Company	Livecoding: Service Layer + ReactJS Daniel Phelps - Applications Developer, HTRI	Crystal Reports: A Beginner's Journey John-Michael Davis - President, Tiger-Sheep	
2:35 PM	Supply Chain Synchronicity with Business One Angie Bartley - AR/AP & Operations Manager, CandyRific	Mirror Images: How We Avoided a Double Entry System Cathy Krause - EDI Manager, ALLPRO Corp.	Uncovering Business One's Full Capability Before Investing in Third Party Add-ons Michael Lieber - Business Systems Analyst, Magnum Oil Tools	Establishing a High Performance Culture Empowers Continuous Improvements Milena Radakovic - President, Nexus Exhibits		
3:15 PM	Refreshments & Exhibition Viewing					Grand Ballroom B-G
	Demo Theater	EBizCharge: Automate Payment Acceptance Within Business One Erika Williams - Director, Strategic Partnerships, Century Business Solutions		Options Beyond Core Project Management in Business One 9.3 Cathy Masters - Channel Manager, Eralis		Grand Ballroom B-G
4:10 PM	Keynote	Business One in the Next 20 Years: A Platform for Growth Cindy Jutras - President, Mint Jutras				Grand Ballroom A
4:40 PM	Conference Closes					

Business One End-user Session
Workshop