

Conference Day 1 - Monday, October 22					
7:30 AM	Breakfast & Exhibition Viewing				
8:15 AM	Keynote	30 Years of Discovering & Nurturing World-Class Talent David Leadbetter - Championship Golf Coach & Owner, David Leadbetter Golf Academy			
9:00 AM	Keynote	Saving the Oceans One 6-Pack at a Time Dustin Jeffers - Head of Operations, Saltwater Brewery			
9:30 AM	Keynote	SAP Business One Leads You Into the Digital Future Luis Murguia - Global Head of Business One, SAP			
Refreshments & Exhibition Viewing					
10:15 AM	Demo Theater	Direct Integration in Action: See Sana's Smarter E-Commerce Solution Giuseppe Ianni - VP Sales, Sana Commerce	Streamlining your Warehouse with WMS Solutions that are Flexible & Scalable Michael Hollinger - Vice President, WiSys		
	TRACK 1	TRACK 2	TRACK 3	TRACK 4	TRACK 5: PARTNER TRAINING
11:15 AM	Customizing Business One using Out-of-the-box Functionality Idit Saguey - Channel Enablement & Solution Expert, SAP	Control4 Takes Control of Taxes & Filings & Saves \$25k Tara Chaston - Director of IT Business Systems, Control4 Terry Carlton - Strategic Alliance Manager, Avalara	Power of Data Visualization & Analytics Kathy Burgess - Chief Operating Officer, Dynamic Computer Corporation	Connecting Point of Sale & Back Office with Square Ben Riches - Managing Director, Leadbetter Golf Academy	Mastering Today's Production Needs: Outsourcing, WIP Reconciliation, 3PL & More in HANA Cesar Aviles - Practice Manager, Clients First Business Solution
12:05 PM	Usability & Administration for Sales & Service M. Cristina Ramirez - SAP Administrator, Gaumard Scientific	Emerging Workforce Reverse Panel with the SAP Business One Candidates of Saint Vincent College Saint Vincent College, SAP Business One Certification Program	SDL & the Amazing Quest for Fixed Costs Steven Lipton - VP Special Projects/IT Supervisor, Scientific Device Laboratory	Business One Mobile Offerings for Sales & Service Moty Moshin - Channel Enablement & Solution Expert, SAP	Making Bins Real in Business One & On the Warehouse Floor Michael Hollinger - Vice President, WiSys
Lunch & Exhibition Viewing					
12:45 PM	Demo Theater	EBizCharge: Automate Payment Acceptance within Business One Joey Costantino - Client Service Specialist, Century Business Solutions	Shave Up to 90% off Reporting Process Time with Spreadsheet Server Kevin Gibson - Senior Consultant Solutions Enablement, Global Software Inc		
2:05 PM	Keynote	Present & Future: Discover Business One's Latest Features & What's Coming Next Idit Saguey - North America Product Expert, SAP			
2:50 PM	Business One Tips & Tricks Tami Beverson - Controller, CommUSA	Do More with EDI & Your Business ONE Solution Chrissy Mathison - Vice President, SPS Commerce	Convincing Your Sales Team to Use Business One Chris Walker - Director IT & Business Applications, HTRI	Fulfillment Automation Using EDI: Overcoming the Challenge of Implementation at Samuel Hubbard Noah Wheeler - Vice President Finance & Operations, Samuel Hubbard	Q&A Forum on Sales Tax Supreme Court Decision South Dakota vs Wayfair Part 1 Scott Peterson - Vice President US Tax Policy & Government Relations, Avalara
3:40 PM	SAP Training: Free Training Available to Your Users Anytime, Anywhere Kathryn Duval - Senior Instructional Designer, SAP	Security Best Practices: Managing your Business One Deployment Richard Duffy - SME Expert & Community Evangelist	Teaching an Old Dog New Tricks: Adapting to An Omnichannel Marketplace Rick Thomas - Senior Sales Operations & Logistics Manager, Vibram Corporation	Quickly Implementing Change in High Growth Environments Ron Price, CPA, CMA - Vice President Finance & General Manager, Silver Crystal Sports	Q&A Forum on Sales Tax Supreme Court Decision South Dakota vs Wayfair Part 2 Scott Peterson - Vice President US Tax Policy & Government Relations, Avalara
Refreshments & Exhibition Viewing					
4:20 PM	Demo Theater	Business Agility & The Power of Visibility in Project Management Joseph Guagenti - Full-Stack Developer, KBiPro, LLC.	Matching Supply with Demand - With Greater Precision Timothy Singleton - CEO, Achieve IT Solutions, Inc.		
5:20 PM	Keynote	Know Yourself. Lead Yourself. Lead Others. Jannell MacAulay Ph.D. - (Ret.) Lieutenant Colonel & Director Human Performance & Leadership, US Air Force			
6:15 PM	Reception				



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Conference Day 2 - Tuesday, October 23

8:15 AM	Breakfast & Exhibition Viewing					
9:00 AM	Keynote	Looking to the Horizon: SAP's Cutting-Edge Innovation Lab that has Your Future in Mind Drew Bates - Head of Product Marketing, SMB Innovation Lab, SAP				
9:35 AM	Keynote	Training World Class Golfers Requires a World Class Business Ben Riches - Managing Director, Leadbetter Golf Academy				
10:10 AM	Keynote	Digital, Innovation & Transformation: Patterns of Digital Disruption Randy Bradley - Assistant Professor of Information Systems & Supply Chain Management, University of Tennessee				
Refreshments & Exhibition Viewing						
10:45 AM	Demo Theater	Digital Transformation for Accounts Payable Rob Mattly - Sales & Partner Manager, Artsyl Technologies Dave Rak - Sales & Partner Manager, Artsyl Technologies			Meet Your Anytime, Anywhere Warehouse Management Suite Graham Wightman - Channel Sales Manager, HighJump	
	TRACK 1	TRACK 2	TRACK 3	TRACK 4	TRACK 5: PARTNER TRAINING	TRACK 6: SAP FEEDBACK FORUM
11:45 AM	Lessons Learned in our Journey of Automating Reporting from Crystal to SSRS Joe Leimer - Technology Director, Design Resources Inc Mathew Nold - Software Developer, Design Resources Inc	Improving Cash Flow & Customer Service While Reducing Costs with AR Automation Tom Berdan - Chief Marketing Officer, DadeSystems	How One Horticulture Business Doubled Online Conversions with E-Commerce Jason Hummert - Director of Marketing, Hummert International Giuseppe Ianni - Vice President Sales, Sana Commerce	Oh @\$\$% I Just Made 1000 Purchase Orders & I Need to Cancel Them! Reed Johnson - Executive Vice President Operations, Goorin Brothers	MRP: Easy as 1, 2, 3 Gerwyn Begonia - Relationship Manager, ProjectLine	Productivity & Usability Ari Schapira - Director, Product Management, SAP Andreas Wolfinger - Portfolio Solution Manager, SAP
12:35 PM	Make Your Upgrade Painless: Best Practices from FOH Karina DaCosta - IT Project Senior Manager, FOH, Inc.	The Added Value of Business One in the Cloud Michael Cardì - Solution Expert, NA Cloud GTM Lead, SAP	Fit to Standard, Simplifying our Business for Growth at Tribe Medical Group Rick Mannock - Manager Information Systems, Tribe Medical Group	Vision Engravnig Saves \$200k by Making Business One Faster & Better with Configurator Joe Ivanenok - President, Vision Engraving & Routing Systems	What are the Problems that can be Solved Through Workflow Automation? Nicole Laurier - Vice President Sales & Marketing, Fisher Technology LLC	
Lunch & Exhibition Viewing						
1:15 PM	Demo Theater	Game-changing Technology for Business Process Automation Steven Branch - President, Configurable Management		Options Beyond Core Project Management in Business One 9.3 Cathy Masters - Channel Manager, Eralis	Versago Web & Mobile Portal: Configuration Ease, Unmatched Flexibility Mike Foster - Product Strategy, Third Wave Business Systems	
2:35 PM	Exploring Out of the Box Reports M. Cristina Ramirez - SAP Administrator, Gaumard Scientific	Buttonize Your Workplace with B1UP Cody Dixon - Controller, Inland Industrial	Good Data Governance is All About Culture: Enable Your Team for Success Dror Fold - Operations Controller, Happy Family	Creating a Visual & Mobile Catalogue for Deep Sales Team Engagement Stuart Lapowich - Senior Vice President, CanRad Beauty Limited Alex Fraser - Chief Executive Officer, RepZio	What You Need to Know About Warehouse Optimization: Equipment, Concepts & Technology Part 1 Dan Parent - President, N'Ware Technology	Process Automation & Intelligent ERP Ari Schapira - Director, Product Management, SAP Andreas Wolfinger - Portfolio Solution Manager, SAP
3:25 PM	Using Activities & Automated Reporting to Track & Manager Customer Experience James Shotts - Operations Manager, Ram Products	Developer Roundtable John-Michael Davis - President, Tiger Sheep Daniel Phelps - Application Developer, HTRI Matt Newell - Senior Architect, Tiger Sheep	How McRoskey Mattress Automates Payment Acceptance With an IT Staff of One Rob Burke - Chief Financial Officer, McRoskey Mattress Company	Help Your Employees Spend More Time Doing Their Core Job Amanda Lubert - Manager, Solution Provider Program, SAP Concur	What You Need to Know About Warehouse Optimization: Equipment, Concepts & Technology Part 1 Dan Parent - President, N'Ware Technology	
Refreshments & Exhibition Viewing						
4:05 PM	Demo Theater	Opportunities & Pitfalls of Integrated e-Commerce Ryan Burnham - Senior Solution Engineer, k-eCommerce			Optimize Store Operations & Experiences to Drive Revenue & Growth with Retail Pro POS Ket Venethongkham - Director Training & Development, Retail Pro	
5:05 PM	Keynote	Changing Corporate Mindset to Facilitate Large Scale Behavioral Change Greg Bayne - Director Leadership Capability Consultant, TLC Solutions Australia				
5:40 PM	Conference Concludes					

Workshops - Wednesday, October 24

8:00 AM	Workshop 1	Data Visualization & Dashboards with SAP Analytics Cloud Patrick Sims - Senior Director Global CoE Analytics, SAP Moty Moshin - Senior Business Development Specialist, SAP Julie Ingram - Business Development, SAP Analytics, SAP
	Workshop 2	9.3 Hands On Workshop: Features, Details, & Rolling Out to Your Users Richard Duffy - SME Expert & Community Evangelist
	Workshop 3	Business One Integration Framework (B1IF): Making the Most of SAP's Toolbox Nicolas Fuchs - Integration Specialist Business One, SAP Annemarie Kiefer - User Assistance Development Architect, SAP
	Workshop 4	Intermediate Crystal Reports: Do More with Your Reports John-Michael Davis - President, Tiger-Sheep



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