

<b>Arrival Day - Sunday, Oct. 27</b>					
3:30 p.m.	Registration Opens				
5:00 - 6:00 p.m.	Welcome Reception				
<b>Conference Day 1 - Monday, Oct. 28</b>					
7:15 - 8:15 a.m.	Breakfast & Exhibition Viewing				
8:15 - 8:30 a.m.	<b>Keynotes</b>	<b>Welcome and Opening Remarks</b> Geoff Scott - CEO, ASUG			
8:30 - 9:00 a.m.		<b>ISlide's Use of Innovation with Business One in the Cloud to Reach New Customers</b> Justin Kittredge - President, CEO, and Janitor, ISlide Inc.			
9:00 - 9:45 a.m.		<b>SAP Business One: Delivering on the Intelligent Enterprise</b> Finn Backer - Global Vice President, SAP Business One, SAP			
9:45 - 10:45 a.m.	Refreshments & Exhibition Viewing   Speed Networking				
	<b>Demo Theater</b> <i>Session One: 9:50 - 10:10 a.m.</i> <i>Session Two: 10:15 - 10:35 a.m.</i>	<b>Identifying Cross-selling and Upselling Opportunities for your Business</b> Page Schrock - Solutions Consultant, Phocas Software	<b>Driving Growth and ROI with SAP Business One-Integrated E-Commerce</b> Rob Cook - Business Development Manager, K-eCommerce		
	<b>TRACK 1: MASTERING FINANCIALS</b>	<b>TRACK 2: STRATEGIC AND PRACTICAL IT</b>	<b>TRACK 3: OPERATIONAL EXCELLENCE</b>	<b>TRACK 4: SAP AND PARTNER TRAINING</b>	<b>SAP FEEDBACK EXCHANGE</b>
10:45 - 11:25 a.m.	<b>ISlides's Comprehensive Approach to B2B Management Drives Customers and Revenue</b> Paul Gibson - COO, ISlide Ed Arboleda - COO, Focused Impressions	<b>Reinventing Your Business with SAP Cloud-based Solutions</b> Stephen Davis - COO, Bare ALE, Inc.	<b>From Chaos to Harmony: How Favorite Fishing Managed Explosive Growth Across Three Brands</b> Sean Crowley - Business Consultant - ERP and Direct Integration, Favorite Fishing & Googan Baits	<b>The New Play on RMA (Return Material Authorization)</b> Gerwyn Begonia - Relationship Manager, ProjectLine Solutions	
11:35 - 12:15 p.m.	<b>Enjoying the Automated Life</b> Joe Leimer - Senior Director of Technology, Design Resources Inc. Grant Steidham - Senior Channel Manager, SPS Commerce	<b>SAP Business One Tips and Tricks</b> Cristina Ramirez - SAP Manager, Gaumard Scientific Oren Tabib - Chief Executive Officer, Pioneer B1	<b>How Corporate Culture Can Make or Break Your SAP Innovation Strategy</b> Tim Guest - Managing Director, Zoedale Ltd.	<b>Free Training and Education Available for Your Users from SAP</b> Idit Saguey - Solution Expert, SAP Darek Niton - Senior Manager Customer Relations North America, SAP	<b>Cloud Deployment and Analytics Tools</b> Ari Schapira - Director of Product Management, SAP Tom Olds - Early Adopter Care, Market Introduction Americas, SAP
12:15 - 1:30 p.m.	Lunch & Exhibition Viewing   Women Connect Luncheon				
	<b>Demo Theater</b> <i>Session One: 12:45 - 1:05 p.m.</i> <i>Session Two: 1:10 - 1:30 p.m.</i>	<b>Affordable Self-Service Business Intelligence for SAP Business One</b> Corey Mendelsohn - President, NewIntelligence	<b>Improve your Shipping Process with an Integrated Solution</b> Caroline Rua - VP of Marketing and Sales, V-Technologies, LLC		
1:30 - 2:10 p.m.	<b>How Cashflow, AR, and Inventory Benefit from Data Visualizations</b> Jeff Ruffini - VP of Service and Deliver, Dynamic Computer Corporation	<b>I'm New to SAP Business One, How Do I...?</b> Tonya Foust - Lead Application Developer, Sunset Healthcare Solutions	<b>No More Hand Keying Orders!</b> Dustin Lewis - Applications Architect, Design Resources, Inc.	<b>Take Your SAP Business One Warehouse and Bin Locations Mobile</b> Rosi Coronado - Channel Enabler, Boyum Solutions Ralph Hess - Channel Manager, Boyum Solutions	<b>Versions and Upgrades - Upcoming and Current Features</b> Ari Schapira - Director of Product Management, SAP Tom Olds - Early Adopter Care, Market Introduction Americas, SAP
2:20 - 3:00 p.m.	<b>What Cloud Can Do for Your Finance Operations</b> Richard Duffy - CEO and Founder, SMB Solutions Cloud Services	<b>Use Machine Learning to Power Business Intelligence with SAP Analytics Cloud</b> Alex Kowalewski - Application Engineer, Heat Transfer Research Inc. Chris Walker - Director of Business Applications and Information Technology, Heat Transfer Research Inc.	<b>Redi Bag Targets Transportation Savings Using SAP Business One UDO Capabilities</b> Daryl Danielowicz - VP of Operations, Redi Bag USA Giancarlo Fransvea - VP of Technology, Redi Bag USA	<b>Emerging Workforce Reverse Panel with Saint Vincent College SAP Business One Students</b> Saint Vincent SAP Business One Certification Program	
	Refreshments & Exhibition Viewing				
3:00 - 4:00 p.m.	<b>Demo Theater</b> <i>Session One 3:05 - 3:25 p.m.</i> <i>Session Two 3:30 - 3:50 p.m.</i>	<b>P2P One: Streamline Procurement with Sapphire's Robust, Cloud-Based Solution</b> Caroline Parkinson - Solutions Expert and Business Development, Sapphire Systems	<b>Automate Payment Acceptance within SAP Business One</b> Matt Rogers - Senior Business Relations Manager, Century Business Solutions.		
4:00 - 4:50 p.m.	<b>Special Guest Keynote</b>	<b>Because I Said I Would</b> Amanda Messer - Co-founder, because i said i would			
4:50 - 7:00 p.m.	Evening Reception				

Conference Day 2 - Tuesday, Oct. 29						
8:00 - 9:00 a.m.	Breakfast & Exhibition Viewing					
9:00 - 9:35 a.m.	<b>Keynotes</b>	<b>Building an Accountability Culture of Learning and Innovative Thinking</b> Milena Radakovic - President, Nexus Exhibits				
9:35 - 10:10 a.m.		<b>An Extensible Platform for Growth: SAP Propels Your Business Forward</b> Rainer Zinow - SVP Product Development Business One and ByDesign, SAP				
	Refreshments & Exhibition Viewing					
10:10 - 11:10 a.m.	<b>Demo Theater</b> <i>Session One: 10:15 - 10:35 a.m.</i> <i>Session Two: 10:40 - 11:00 a.m.</i>	<b>A Single Version of the Truth with Boyum Dashboards</b> Rosi Coronado - Channel Enabler, Boyum Solutions		<b>Maximize your SAP Business One Investment with Integrated E-Commerce</b> Giuseppe Ianni - VP of Sales North America, Sana Commerce		
	<b>TRACK 1: MASTERING FINANCIALS</b>	<b>TRACK 2: STRATEGIC AND PRACTICAL IT</b>	<b>TRACK 3: OPERATIONAL EXCELLENCE</b>	<b>TRACK 4: SAP AND PARTNER TRAINING</b>	<b>TRACK 5: REPORTING AND ANALYTICS</b>	<b>SAP FEEDBACK EXCHANGE</b>
11:10 - 11:50 a.m.	<b>Small Firm that Packs a Punch: Budgeting, Forecasting, and Modeling with BI360</b> Gabrielle Gutierrez - SVP and Head of FP&A, First Eagle Investment Management	<b>Security Best Practices: Managing your Business One Deployment</b> Richard Duffy - CEO and Founder, SMB Solutions Cloud Services	<b>How a Wholesale Distributor Doubles Its Efficiency with WiSys</b> James Shotts - Director of Operations, Ram Products Michael Hollinger - CEO and Co-Founder, WiSys	<b>Digital Transformation: Why Should I Care?</b> Carl Lewis - Chief SAP Business One Ambassador, Vision33	<b>Data Analytics Out of the Box: Continuous Improvement at Gaumard Scientific</b> Cristina Ramirez - SAP Manager, Gaumard Scientific	<b>Intelligent Enterprise: Digital Tools &amp; Capabilities</b> Ari Schapira - Director of Product Management, SAP Tom Olds - Early Adopter Care, Market Introduction Americas, SAP
12:00 - 12:40 p.m.	<b>Improving Cash Flow &amp; Customer Service While Reducing Costs with AR Automation</b> Tom Berdan - CMO, DadeSystems	<b>The Power of Automated Business Process</b> Bob Ramsey - Project Manager, Bailey's Inc	<b>Make a Splash and Jump Right in to MRP</b> Dustin Jeffers - Head of Operations, Saltwater Brewery	<b>CRM for More than Just your Sales Team: Managing Customers Inside and Out</b> Derin Hildenbrandt - CEO ProjectLine Solutions, Inc	<b>Advanced SQL Queries: Business Intelligence from Your Intelligence</b> Daniel Phelps - Application Developer, HTRI Inc.	
12:40 - 2:00 p.m.	Lunch & Exhibition Viewing					
	<b>Demo Theater</b> <i>Session One: 12:45 - 1:05 p.m.</i> <i>Session Two: 1:10 - 1:30 p.m.</i>	<b>Automating Document Based Financial Business Processes</b> Roger Markham - Product and Marketing Manager, Artsyl Technologies, Inc.		<b>Pre-built Data Modeling, Scenario Planning, Dashboards with BudgetEngine</b> Jack Yu - CEO, AppComputing		
2:00 - 2:35 p.m.	<b>Keynotes</b>	<b>The Engagement Trifecta: Beat the Odds and Create a Winning Culture</b> Julie Ann Sullivan - Workplace Culture Expert and CEO, Learning Never Ends				
2:35 - 3:15 p.m.		<b>The SAP Business One Road Map: Version 10.0 Features and Capabilities</b> Idit Saguey - Solution Expert, SAP				
3:25 - 4:05 p.m.	<b>Enhancing the Customer Experience with E-Commerce: A Detroit Speed Success Story</b> Kyle Tucker - President, Detroit Speed Rob Cook - Business Development Manager, k-eCommerce	<b>Using Built In Control Structures to Drive Best Practices and Process Flows</b> John-Michael Davis - President, Tiger Sheep LLC	<b>How Laptop Plaza Has Transformed Its Business with SAP Business One</b> Louis Vasz - COO, Laptop Plaza	<b>Connecting People and Process to SAP Business One</b> Mike Foster - Chief Product Officer, Third Wave Business Systems	<b>Delivering on the Promise of Reliable, Self-Service Business Intelligence</b> Dennis Daoust - VP of Operations and Supply Chain, Arani Corey Mendelsohn - President, NewIntelligence	
4:15 - 5:00 p.m.	<b>E-Commerce Helped this Distributor Drive More Business - But Where Are They Now?</b> Jason Hummert - Director of Marketing, Hummert International Giuseppe Ianni - VP of Sales North America, Sana Commerce	<b>Make Your Own SAP Business One Video Training: Tips, Tricks, and Techniques</b> Steve Lipton - CIO, Scientific Device Laboratory	<b>International SAP Business One Intercompany Integration Challenges</b> Chhaya Gala - Global IT Manager, MES	<b>Inventory and Stock Insights: Improving Your Purchasing Decisions</b> Page Schrock - Solutions Consultant, Phocas Software John Sefton - Solutions Consultation, Phocas Software	<b>SAP Analytics Cloud: Tips &amp; Tricks</b> Moty Moshin - Senior Business Development and Solution Expert, SAP Tiran Mendis - VP, Sapphire Systems	
5:00 p.m.	Closing Remarks and Networking Session					
<b>Workshops - Wednesday, Oct. 30</b>						
* Workshops are optional, an additional cost, and separately bookable. Visit <a href="http://biz.one">biz.one</a> for more information.						
7:30 - 8:00 a.m.	Breakfast for workshop attendees					
	<b>WORKSHOP 1*</b>	<b>WORKSHOP 2*</b>	<b>WORKSHOP 3*</b>	<b>WORKSHOP 4*</b>		
8:00 - 12:00 p.m.	<b>Your Action Plan for Upgrading to Your Next Version of Business One</b> Richard Duffy - CEO and Founder, SMB Solutions Cloud Services	<b>Business One Integration Framework (BI1F): Making the Most of SAP's Toolbox</b> Nicolas Fuchs - Global SMB Integration, SAP	<b>Advanced Queries and Mastering Crystal Reports</b> Cesar Aviles - Practice Manager, Clients First Business Solutions	<b>Intelligent Enterprise and Experience Management for SMEs - Detailed Steps You Can Take Now!</b> Moty Moshin - Senior Business Development and Solution Expert, SAP		